

Taylor Blackburn

Independent Study & Mentorship

Speice 2A

February 20, 2017

Product Preparations

Weekly Report 2/13 to 2/19

During this week, I began putting myself in the mindset that after I finish my final product proposal that I would need to begin the beginning stages of creating my educational video for my product. My mentor visit in the past helped me view other videos whose main goal was to promote others to perform a specific action (such as washing one's hands.) Most of these videos used comedy or music to capture the targeted audience's attention. This gave me a couple of good ideas for me to use in my own video...

Because I want to grab a group of middle school students' attentions, specifically in Frisco ISD schools, I wanted to film with the names of the schools in the background as to continue to attract their attentions. However, I want to cleverly do this in a short video and make it humorous for them to watch. As I begin my script and planning for the video in the next week, I will need to think about who I want to be in the video and how the flow of the video will go. I am incredibly excited to continue going on mentor visits to gain more advice on ways that I can continually improve my topic in order to impact the lives of others.