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Independent Study and Mentorship

Spiece 2A

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## Final Product Proposal

### ***Introduction and Statement of Purpose***

My final product this year will be creating an educational video regarding the detrimental effects of drug abuse that is appropriate in information for middle schoolers to understand. My goal is to send out the video to PTA Associations and ask if I may to present my video in order to raise greater awareness for the harmful nature of drug abuse. This is built off of my previous research from my original work about opioid abuse among teenagers. This video would contain information that shows the depth of my knowledge as well as being inspirational to parents and young teens regarding the harmful effects of the misuse of medications..

The purpose of my product is to target a younger audience (preferably ages 11 to 13) in hopes that it would inspire these students to understand the harmful effects of drug abuse. I also want to reflect on what I have learned this year and evaluate my skills thus far into learning about this topic.

### ***Review of Skills and Research***

The skills I would need to produce this product is the ability to take the information that I have acquired and make a video on iMovie or another editing platform similar to that. As drug abuse is a topic that is continually changing everyday in the medical field, I want to express that in order for everyone who views my video to understand the complexity of this topic. I have

already researched the basics from my survey, but I want to direct my research towards statistics that will most effectively impact my intended audience.

### ***Methodology***

I will start my product by looking at other videos on Youtube and other media platforms with the same topic of drug abuse and determining their effectiveness and their techniques they used. Then, I will take this information to prepare for my own video delivering different types of drug abuse- including recreational, medicinal, and prescriptions. It would also be beneficial to understand the different reasons people start using drugs to see if there were ways to prevent the abuse that I could access. Then, I hope to film a short video (5 minutes maximum) explaining the research but making it kid-friendly- meaning that it would have simple language and the style of the video itself would be cartoonish. Then, I hope to look into how to talk to different school organizations in order to get the video seen across my community.

### ***Materials***

The materials necessary for the video are

- A video camera
- Editing software
- Set: various Frisco ISD middle school campuses, Reedy, any extra footage needed filmed at my house
- People: my own friends willing to participate and my little brother's middle school friends
- Script
- Story Board

This product should not cost any money because I have all of the materials in advance.

### ***Conclusion***

The outcome of the product is the ability of me to comprehend and make a difference in at least one person's life where I can change their mind about drug abuse because it does target an early age of students in my community. My product will impact me because I will have a greater understanding of drug abuse after researching it for these months. I hope to affect the community as a whole to where they would notice the accessibility of opioids for persons below 18 and stopping the addiction at the source.

### ***Timeline***

1st Week:

Mentor Visit

Research the best platforms for videos

Research how to make an effective video

Research opioid abuse statistics

3rd Week: Mentor Visit

Have outline finished for video- know what the video is going to consist of

Organize research into outline and kid-friendly/ easy to understand

5th Week: Mentor Visit

Film needed material and start editing

Contact PTAs

7th Week:

Finish editing video and submit to Youtube

Have available options for who to present the video to

9th Week:

Present video to middle school students

11th Week:

Organize findings from presentations

See how the students were affected by it

13th Week:

Finalize speech and research from all of my drug abuse findings

15th Week:

Allow for any extra adjustments

Practice Speech

Final Presentation Night Week